



SAN DIEGO STATE
UNIVERSITY

Fowler College of Business
Center for Advancing Global Business

2020 Annual Conference

*“Migration and International Business:
Theory and Practice”*

Academy of International Business
US-West Chapter

February 27-29, 2020
San Diego, California, USA



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Acknowledgements

Our sincerest thanks to:

Dr. Martina Musteen and Mark J. Ballam, at the Center for Advancing Global Business at San Diego State University, and to others at the Fowler College of Business who supported us throughout, especially **Nancy Nicholson and Zena Yang**.

Dr. Manuel Serapio and Karen Warsh, at the University of Colorado Denver CIBER.

Dr. Jonathon Wood, at the Brigham Young University CIBER.

Dr. Ajai Gaur, Editor-in-Chief of the *Journal of World Business*.

Dr. Sarika Pruthi, Lucas College and Graduate School of Business, San Jose State University.

Tunga Kiyak, Executive Director, Academy of International Business.

Kathy Kiessling, Member Services Coordinator, Academy of International Business.

Tami Hulbert, School of Business and Leadership, University of Puget Sound.

We acknowledge the Centers for International Business Education and Research (CIBERs) at Brigham Young University, University of Colorado Denver, Loyola Marymount University, San Diego State University, and the University of Washington, for all their support.

We also acknowledge the support received from the Fowler College of Business at San Diego State University.

Welcome Letter from Chapter Chair

Dear Colleagues,

Welcome to the annual conference of the Academy of International Business, Western United States Chapter (AIB US-W). We are pleased to welcome you to this event, hosted by the Fowler College of Business at San Diego State University. The AIB US-W chapter's purpose is to provide AIB members with opportunities to present their research, exchange ideas, and establish professional contacts in the field of international business.

AIB US-W is a chapter of the Academy of International Business, the leading association of scholars and specialists in international business. AIB membership now exceeds 3,400 scholars, researchers, practitioners, and officials from around the world. It also includes 17 chapters worldwide, such as AIB US-West, whose goal is to facilitate knowledge exchange and networking about international business in a more regional setting.

The success of our chapter would not be possible without the efforts of our many supporters and friends. We are grateful to our Program Chair, Nila Wiese, University of Puget Sound, who has made this conference possible. We are also grateful to our executives, Tanvi Kothari, Sarika Pruthi, and Dawn Keig for their work to advance the mission of the chapter throughout the year.

We are deeply indebted to Dean Bruce Reinig, to Martina Musteen and Mark Ballam, and to everyone at the Center for Advancing Global Business and the Fowler College of Business for hosting and supporting the conference. We also acknowledge Manuel Serapio, Jonathon Wood, Bruce Money, Yongsun Paik, and Debra Glassman for their leadership in bringing about the support of the Centers for International Business Education and Research (CIBERs) at the University of Colorado Denver, Brigham Young University, Loyola Marymount University, San Diego State University, and the University of Washington. Special thanks also to Nancy Nicholson and Karen Warsh for their behind the scenes coordinating efforts to make this conference a success. We also acknowledge Ajai Gaur, Editor in Chief of the *Journal of World Business*, for his participation in the program. Finally, we are obliged to the conference authors, reviewers, panelists, participants, and volunteers, without whom this event would not be possible.

San Diego offers an ideal business climate, supported by a strong economy, a diverse and highly educated workforce, and strong educational and research institutions. Some of its most important industries include biotechnology, electronics, information technology, aerospace, maritime trade, and tourism. San Diego also offers great weather, miles of sandy beaches, and a wide range of entertainment activities, making it one of the best tourist destinations year round.

Best wishes for a great conference, and thank you for your participation!

Gary Knight
Chair, AIB US-West
Professor and Helen Jackson Chair
Willamette University
Salem and Portland, Oregon
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All Conference Meetings on February 28 & 29 will be at
the Parma Payne Goodall Alumni Center (PPGAC),
San Diego State University
5250 55th Street, San Diego, CA



From I. 8-Westbound

1. Take the College Avenue exit and proceed south.
2. Turn right at Montezuma Rd. & proceed past Campanile Drive.
3. Turn right at 55th Street.
4. Turn left into Parking Structure 7 (Aztrack).



From I. 8-Eastbound

1. Take the Mission Gorge Road/Fairmount Avenue exit.
2. Travel south on Fairmount Avenue.
3. Bear right and take the Montezuma Road exit.
4. Turn left at 55th Street.
5. Turn left into Parking Structure 7 (Aztrack)

Program at a Glance

Thursday, February 27

18:00-20:00 Welcome Reception
Shutters West 1-2 & Shutters West Patio
Double Tree by Hilton Hotel, San Diego Mission Valley
Sponsored by SDSU Fowler College of Business and UW Foster School of Business

Friday, February 28

08:30-09:30 Registration
09:00-09:20 Welcome Remarks
09:20-10:00 Plenary: Karim Bouris - "Migration and Business in San Diego"
10:00-10:20 Coffee Break
10:20-11:40 Competitive Sessions 1.1
11:40-13:40 Luncheon & Plenary Session: Panel on "Migration and International Business-A Research Agenda"
13:40-13:50 Coffee Break
13:50-15:00 Competitive Sessions 1.2
15:00-15:20 Coffee Break
15:20-16:10 Plenary: Keynote Presentation by Dr. Xialu Liu

Saturday, February 29

08:00-08:30 Registration
08:30-09:50 Plenary: Panel on "IB Pedagogy-Current Status and Future Trends"
09:50-10:10 Coffee Break
10:10-11:30 Competitive Sessions 2.1
11:30-12:30 Luncheon & Business Meeting
12:30-13:20 Meet the Editors Session
13:20-13:30 Coffee Break
13:30-15:30 Concurrent Workshops:
Paper Development Workshop
IB Pedagogy Workshop-Study Abroad Programs

FRIDAY FEBRUARY 28

08:30 - 09:30 Registration

Parma Payne Goodall Alumni Center (PPGAC) - Fowler Family Ballroom

09:00-09:20 Welcome Remarks



Gary Knight is the Helen Jackson Chair in International Business at Willamette University in Salem and Portland, Oregon, USA. Gary has co-authored six books, including two textbooks on international business and a book on international marketing research. He has won awards for excellence in teaching at Willamette University and in the MBA program at Florida State University, where he directed the school's International Business Program for 15 years. He is a Vice President and a Fellow of the Academy of International Business. Dr. Knight's research emphasizes international strategy, international marketing, international entrepreneurship, and technology in international business. Gary has authored more than 100 refereed articles in academic journals and conference proceedings, including *Journal of the Academy of Marketing Science*, *Journal of International Marketing*, *Journal of International Business Studies*, and *Journal of World Business*, among others. Along with his co-author S. Tamer Cavusgil, Dr. Knight won the 2014 *Journal of International Business Studies Decade Award* for their article on international entrepreneurship and born global firms. Prior to joining academia, he was an executive in international business, with a focus in Europe, Japan, and Mexico. Dr. Knight earned his MBA at the University of Washington and PhD at Michigan State University, in marketing and international business.



Bruce A. Reinig was appointed as the Thomas & Evelyn Page Dean (Interim) of the Fowler College of Business at San Diego State University on June 1, 2019. He joined San Diego State University as a Management Information Systems (MIS) faculty member in 2000, and served as department chair for SDSU's MIS department for eight years. During his time as Interim Dean, Dr. Reinig's focus has been to help the Fowler College of Business improve its advising services to undergraduate students and increase its graduation rates. In less than a year, Dr. Reinig has worked to significantly advance the Fowler College of Business' Fowler Match fundraising campaign by creating endowments to support research centers, professorships, faculty support, technology, and scholarships. Dr. Reinig is a distinguished researcher who has authored and co-authored more than 60 published articles and his work has appeared in leading national and international information systems and decision science journals. Dr. Reinig has earned numerous awards for his research and teaching excellence.



Nila M. Wiese is Professor of International Business and Marketing in the School of Business and Leadership at the University of Puget Sound, in Tacoma, Washington. At Puget Sound, she has been named the Nat S. and Marian W. Rogers Professor (2007-09 & 2017-19), and was the Director of the Business Leadership Program from 2012-2017. Dr. Wiese has taught extensively in undergraduate, graduate and EMBA programs in the USA, Central America, and Asia. She has professional experience in banking, consulting, and executive training. Prior to joining Puget Sound, Dr. Wiese worked in small business development in Central America and for the State of Washington. Dr. Wiese's current research interests are in the areas of international business strategy particularly focusing on base of the pyramid markets and Latin America, and on cultural values and gender issues in international management. Dr. Wiese has a Ph.D. in Marketing from the University of Oregon and a Master in International Management from Baylor University.

09:20-10:00 “Migration and Business in San Diego”

Karim Bouris

PPGAC - Fowler Family Ballroom



Karim Bouris brings close to 20 years of experience in international business and community-based organizations, where he developed programs to address critical economic, workforce, community and education needs. He is the Chief Operating Officer of Mixte Communications. He is also the co-founder and a director on the board of Business For Good San Diego, a nonprofit organization with a mission to unite small business owners to drive policy that improves our community. Prior to this, Karim developed, implemented and evaluated the effectiveness of initiatives that provide education, training, and empowerment to disadvantaged communities. Since 2007, he has been leading strategic policy initiatives, first focused on improving the transition of young people out of the child welfare system, then focused on self-sufficiency and economic development issues.

As a long-time veteran of workforce programs and an immigrant to the U.S., Karim understands how workplace dynamics can make or break an employer's success in reaching diversity goals - which is why he also leads the workplace strategies for Mixte's social enterprise: Tracks Public Relations, which brings paid job training to New Americans wanting to break into the communications field. Karim has an MBA from University of Denver, and undergraduate studies in Psychology (University of Denver & University of Paris-X, France).

10:00 - 10:20 Coffee Break

10:20 - 11:40 Competitive Sessions 1.1

1.1a: Global Strategy, Organization and Management

PPGAC - Fowler Family Ballroom

Session Chair: Wlamiir Xavier

Creating Synergies in International Business – Case Studies of Japanese Outbound Acquisitions
Shigeru Matsumoto, Kyoto University, Japan

Immigration Fear Induced Populism and Cross-Border Acquisitions
Sulaiman Aldhawyan, University of Strathclyde, United Kingdom
Krishna Paudyal, University of Strathclyde, United Kingdom
Sandeep Rao, University of Strathclyde, United Kingdom
Chandra Thapa, University of Strathclyde, United Kingdom

The Ties that Bind: When Do Affiliates Break with their Parent?
Walid Hejazi, University of Toronto, Canada
Doug Hyatt, University of Toronto, Canada
Andreea Ciologariu, Henley Business School, Canada

Home Country Institutional Voids, Political Connections, and Cross-Border Mergers and Acquisitions
Cinara Gambirage, Regional University of Blumenau FURB, Brazil
Jaison da Silva, University of Itajai Valley UNIVALI, Brazil
Mohamed Amal, Regional University of Blumenau FURB, Brazil
Wlamiir Xavier, Biola University, USA

1.1b: International HRM, Global Leadership, and Cross-Cultural Management

PPGAC – Stephen L. Weber Alumni Boardroom

Session Chair: Adrienne A. Isakovic

The Double Edge Sword of Workplace Social Support for Refugees

Robin Pesch, University of Bayreuth, Germany

Ebru Ipek, San Francisco State University, USA

Ricarda Bouncken, University of Bayreuth, Germany

Reputational Shifts in International Assignments

Theresa Bernhard, FAU Erlangen-Nürnberg, Germany

Dirk Holtbrügge, FAU Erlangen-Nürnberg, Germany

What Front Line Managers Need From HR to be Successful When Implementing HR Practices

Eilis Collins, Southampton University, United Kingdom

Nicholas Clarke, EADA Business School Barcelona, Spain

Malcolm Higgs, Hull University Business School, United Kingdom

The Lived Experiences of Female Self-Initiated Expatriate Service Workers in the United Arab Emirates

Adrienne A. Isakovic, Northwest Missouri State University, USA

Mary Forseth Whitman, Bethel University, USA

1.1c: Internationalization Process and International Entrepreneurship

PPGAC - Alan Bailey Library

Session Chair: Gary Knight

International Digital Competencies: Maximizing Lean Internationalization in Startups

Lucas Uchôa Lyra, Escola Superior de Propaganda e Marketing, Brazil

Cristina Doritta Rodrigues, Escola Superior de Propaganda e Marketing, Brazil

Matheus Eurico Soares de Noronha, Escola Superior de Propaganda e Marketing, Brazil

Felipe Mendes Borini, Faculdade de Economia, Administração e Contabilidade da

Universidade de São Paulo, Brazil

The Role of Spiritual and Psychological Capital in Entrepreneurial Passion

Saddam Khalid, University of Hyogo, Japan

Tomoki Sekiguchi, Kyoto University, Japan

Shehnaz Tehseen, Sunway University, Malaysia

Financial Crisis, National Institutions and Entrepreneurial Firms' Alliance Formation

JungYun Han, National Taiwan University, Taiwan

The Configurational Analysis of Entrepreneurial Orientation, Knowledge Management, and Positional Advantage: A Comparative Analysis Between Native and Immigrant Entrepreneurial Firms

Md Imtiaz Mostafiz, Sheffield Hallam University, United Kingdom

Murali Sambasivan Thiagarajar, School of Management, India

11:40 - 13:40 Luncheon & Plenary Session PPGAC - Fowler Family Ballroom

Panel: “Migration and International Business-A Research Agenda”

PPGAC - Fowler Family Ballroom

Moderator: Tanvi Kothari

Panelists:

Washika Haak-Saheem, Tanvi Kothari, Kaveh Moghaddam, Sarika Pruthi, Carol Reade



Tanvi Kothari (Temple University, PhD) is an Associate Professor of International Business and Strategic Management in the Lucas College and Graduate School of Business at San Jose State University (SJSU). Extensively published in leading International Business. Dr. Kothari's research interests focus on internationalization of innovations originating in emerging markets, migrant entrepreneurship, adoption and impact of digitalization on various organizations. She serves on the Editorial Board for *Journal of International Management*, *International Journal of Emerging Markets*, *Journal of Asia Business Studies* and *International Business: Research, Teaching and Practice*. In 2019, Dr. Kothari was elected to serve on the Women of Academy of International Business (WAIB) Board.



Washika Haak-Saheem holds a PhD in International Business Management from Leuphana University in Lueneburg, Germany. Prior to her current appointment at Henley Business School, University of Reading, she was a Professor and Director of the Undergraduate Program at Dubai Business School. Her recent research encompasses expatriation, migration, global talent management, and knowledge management. Dr. Haak-Saheem's research has been published in journals such as the *British Journal of Management*, *Human Resource Management Journal*, *International Journal of Human Resource Management*, and the *International Journal of Cross Cultural Management*.



Kaveh Moghaddam is an Associate Professor of Strategic Management and International Business at University of Houston-Victoria. His primary research interests are transnational entrepreneurship and internationalization strategies of emerging market firms. He has published his research in several academic journals including *Strategic Entrepreneurship Journal*, *Journal of International Management*, and *International Business Review*. Since 2016, Dr. Moghaddam has been serving as one of the track chairs of the AIB-Southeast Chapter conference. He is currently serving on the *Journal of International Management*'s editorial board.



Carol Reade is Professor of International Management at San José State University's Lucas College and Graduate School of Business. Her research interests include the effects of societal conflict on organizational behavior and human resource management issues in the multinational enterprise, and the role of business in fostering sustainable and peaceful societies. Dr. Reade's work has been published in, among others, the *Journal of International Management*, *International Journal of Human Resource Management*, and *Journal of International Business Policy*.



Sarika Pruthi is Associate Professor at the School of Global Innovation and Leadership, Lucas College & Graduate School of Business, San Jose State University (SJSU), California. She teaches courses in entrepreneurship and international business. Dr. Pruthi's research is in the areas of immigrant entrepreneurship, social entrepreneurship, and venture capital/private equity finance. Her work has appeared in top peer-reviewed journals. Sarika serves the executive committee of the Teaching & Learning Conference at the Academy of Management, and the editorial board of the *Journal of Entrepreneurship and Innovation in Emerging Economies*. Dr. Pruthi has received several awards and honors for her work. Sarika taught and researched at King's College London, University of London, and the University of Nottingham, United Kingdom, where she also earned her MA and PhD.

13:40 - 13:50 Break

13:50-15:00 Competitive Sessions 1.2

1.2a: International Marketing

PPGAC – Stephan L. Weber Alumni Boardroom

Session Chair: Nila Wiese

Implications of a New Approach of Informality on Innovation in Emerging Markets

Nelida Rocio Arango Zuñiga, Universidad del Pacífico, Perú

Annie Astrid Caballero Lazarte, Universidad del Pacífico, Perú

Brands in Social Media: Analyzing Digital Fitness Influencers as Product Endorsers in an Emerging Market

Marianny J. Brito Silva, UFPE-Universidade Federal de Pernambuco, Brazil

Salomao A. De Farias, Georgia State University, USA

Inside the Import Buyer's Mind: Psychic Distance and Selection of New International Suppliers

Long Thanh Vo, Eastern International University, Vietnam

Andrea Insch, University of Otago, New Zealand

Damien Mather, University of Otago, New Zealand

1.2b: International Trade and Investment

PPGAC – Stephen L. Weber Alumni Boardroom

Session Chair: Andreas Udbye

Syndication and Foreign Venture Capital Firms: Evidence from India

Rama Seth, Copenhagen Business School, Denmark

Ankur Mehra, Shiv Nadar University, India

Developing Economies Benefit the Most from Inflation Targeting for Attracting FDI

Ryan L. Mason, Chapman University, USA

Nicholas Trella, Chapman University, USA

Conflict Framing, Multilateral Leadership, and Coalition Formation in International Trade Disputes, 1995-2011

Amol M. Joshi, Oregon State University, USA

Nandini Lahiri, American University, USA

Iman Hemmatian, Cal Poly Pomona, USA

1.2c: Corporate Social Responsibility

PPGAC - Alan Bailey Library

Session Chair: Dawn Keig

Organizational Attraction and Sustainability: Current State of Research

Matthias Pfister, FernUniversität in Hagen, Germany

Diversity Research in Association Football: The Current State of Knowledge

Christian Geyer, FernUniversität in Hagen, Germany

The Influence of National Cultural Dimensions on National Philanthropic Environments: Implications for Nonprofit Organizations in Developing Nations

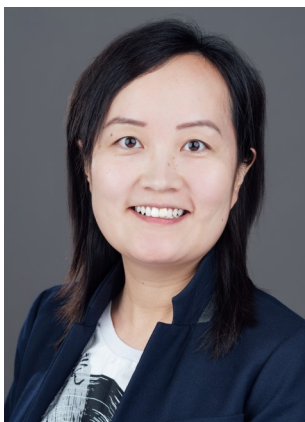
Arilova A Randrianasolo, Butler University, USA

15:00-15:20 Coffee Break

15:20-16:10 Plenary: Keynote Presentation Factor Models for High-Dimensional Matrix Time Series with an Application of Company Financial Data

Dr. Xialu Liu, San Diego State University, USA

PPGAC - Fowler Family Ballroom



Dr. Xialu Liu is an Assistant Professor in the Management Information Systems Department at San Diego State University. She obtained her Ph.D. in statistics at Rutgers University. Dr. Liu's research interests include time series, forecasting, and statistical applications in business, finance and economics. She has published her work in the *Journal of Econometrics*, *Statistica Sinica*, and *Computational Statistics*.

SATURDAY, FEBRUARY 29

08:30-09:50 Plenary Session

IB Pedagogy: Current Status and Future Trends

Panelists: Debra Glassman, Bruce Money, Martina Musteen, Yongsun Paik, and Jonathon Wood

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Debra Glassman has a Ph.D. in Economics from the University of Wisconsin. Currently, she is a Principal Lecturer in the Michael G. Foster School of Business at the University of Washington. She has taught international finance and global macroeconomics in the undergraduate, MBA, Executive MBA, and Technology Management MBA programs. Dr. Glassman is the Faculty Director for the UW Global Business Center, home of the federally-funded Center for International Business Education and Research (CIBER). Her areas of research interest include international portfolio investment, exchange rates, international trade and trade agreements, and various aspects of European business. She has written business cases about a variety of global firms, including Amazon, Volkswagen, Starbucks, and Holland-America Line.



Bruce Money is Executive Director of the Global Management Center/CIBER and a Professor of Marketing at the Marriott School of Business at Brigham Young University where he teaches courses in negotiations, marketing, and management in the MBA and Executive MBA programs. Dr. Money received his PhD in Marketing from the University of California Irvine; he holds a bachelor's degree in English from Brigham Young University, and an MBA from the Harvard Business School. His research interests include international business-to-business marketing, services, and negotiation. He has published over 50 articles and referred proceedings. Prior to his academic career, Dr. Money gained 10 years of professional and non-profit experience, mostly in financial services.



Yongsun Paik is a Professor of International Business and Management, Director of the Center for International Business Education and Research (CIBER), and the Center for Asian Business at Loyola Marymount University (LMU) in Los Angeles, California. He has also taught at University of Washington, Thunderbird School of Global Management, Ton Duc Thang University (TDTU) in Vietnam, and Yonsei University and Sogang University in Korea. Dr. Paik holds a Ph.D. degree in International Business from University of Washington, Seattle. Before moving to the U.S., he served as a country economist at the Export-Import Bank of Korea and as a researcher at the Ministry of Finance between 1979 and 1984 after graduating from Yonsei University in Seoul, Korea with a B.A. degree in Economics. His primary research interests are international human resource management, global strategic alliances, and Asian Pacific business studies. He is the author of the three books and more than 60 articles in major international business and management journals.



Jonathon Wood is the Managing Director of the Whitmore Global Management Center in the Marriott School of Business at Brigham Young University. Dr. Wood manages BYU's Global Management Certificate, the Global Business and Literacy Minor, and the U.S. Department of Education Center for International Business Education and Research grant. Dr. Wood and the center are focused on increasing global awareness and competencies in the business school and in the community. As part of this work, Dr. Wood creates and manages international education experiences for students and professors from across the country. Dr. Wood serves on the board of the World Trade Center of Utah and the World Trade Association of Utah. He holds an undergraduate degree in Marketing and International Marketing as well as an MBA, from the Marriott School of Business at Brigham Young University.

09:50-10:10 Coffee Break

10:10 - 11:20 Competitive Sessions 2.1

2.1a: Political Risk in International Business

PPGAC - Fowler Family Ballroom

Session Chair: Anatoly Zhuplev

Formal/Informal Corruption and MNE Performance: Implications of Risk vs. Uncertainty

Dawn L. Keig, Whitworth University, USA

Lance E. Brouthers, Kennesaw State University, USA

Victor B. Marshall, Dalton State, USA

The Role of Firms' Global Strategy to Deal with Terrorism

Faisal Saeed Malik, Schumpeter School of Business and Economics, Germany

Political-Economic Nationalism in Russia: Antecedents, Current Dynamics, and International Implications

Anatoly Zhuplev, Loyola Marymount University, USA

Mikhail Kuznetsov, National Association of Corporate Directors Moscow, Russia, Russia

2.1b: International Business: Theory and Practice

PPGAC - Fowler Family Ballroom

Session Chair: Martina Musteen

Reputation as a Shared MNE Asset? Reputation Spillovers between the Global and the Local

Suparna Chakraborty, University of San Francisco USA

Lilac Nachum, Baruch College, CUNY, USA

Textual Tone in Corporate Financial Disclosures: A Survey of the Literature

Yan Luo, San Diego State University, USA

Linying Zhou, California State University San Marcos, USA

Interpretive Multi-Criteria Ranking of Variables Leading to Disenchantment from Global Integration

Sushil Sushil, Indian Institute of Technology Delhi, India

Shamita Garg, Indian Institute of Technology Delhi, India

Decision-Making in International Business: A Big Data Approach

Milos Ulman, University of Life Sciences Prague, Czech Republic

Martina Musteen, San Diego State University, USA

2.1c: Internationalization Process and International Entrepreneurship

PPGAC - Alan Bailey Library

Session Chair: Tanvi Kothari

Internationalisation Theory of Emerging Economy Firms: An Interdisciplinary Paradigm

Samir Balakishi, University of Bristol, United Kingdom

Internationalization/Performance Relationship: Exploring Discontinuities for Manufacturing and Services Companies

Pierre-André Buigues, TBS Business School, France

Denis Lacoste, TBS Business School, France

Stéphanie Lavigne, TBS Business School, France

Dalila Nicet-Chenaf, University of Bordeaux, France

The Impact of Media on Entrepreneurship Participation: A Cross-Country Panel Data Analysis

Muhammad Arshad, The University of Lahore, Pakistan

Sadia Afzal, Comsats Institute of Information Technology, Islamabad, Pakistan

11:20-12:30 Lunch & Business Meeting

PPGAC - Fowler Family Ballroom

12:30-13:20 Meet the Editors Session

PPGAC - Fowler Family Ballroom



Ajai Gaur is Professor of Strategic Management and International Business and Vice-Chair in the Department of Management and Global Business at Rutgers Business School – Newark and New Brunswick, with an additional appointment in the Division of Global Affairs, Rutgers University. Dr. Gaur serves as the Editor-in-Chief at the *Journal of World Business* and as a consulting editor at the *Journal of International Business Studies*. In 2019, Dr. Gaur was awarded Rutgers Business School Dean's Eminent Research Professorship for five years.

Dr. Gaur's research focuses on institutional influences on a firm's internationalization behavior as well as institutional influences on firm governance and growth strategies in different institutional contexts. Dr. Gaur's work has been recognized with various awards, and has been published by the *Journal of International Business Studies*, *Journal of Asia Pacific Business*, *Journal of World Business*, and the *Journal of Knowledge Management*, among others. Dr. Gaur has a Ph.D. (Strategy) from the National University of Singapore, a Ph. D. (Management) from the ISM Dhanbad, India, a Master in International Business from the Indian Institute of Foreign Trade, New Delhi, and a Bachelor of Technology from the Indian Institute of Technology (ISM), Dhanbad, India.



Martina Musteen is the Charles Hostler Professor of Global Business at Fowler College of Business, San Diego State University, where she also serves as the Faculty Director of the Center for Advancing Global Business (CAGB). Her research is primarily in the area of international entrepreneurship and internationalization of firms from emerging economies. She has published papers in the *Journal of Management*, *Journal of International Business Studies*, *Journal of World Business*, *Entrepreneurship Theory & Practice*, *Management International Review* and others. She also serves as a Senior Editor for the *Journal of World Business* and leads the online community ie-scholars.net.



Mujtaba Ahsan is an Associate Professor of Management at Fowler College of Business, San Diego State University. His primary research interests are in the areas of entrepreneurship, international business, and innovation. He has published in a number of journals such as *Academy of Management Reviews*, *Entrepreneurship Theory & Practice*, *International Journal of Management Reviews*, *Journal of International Management*, *Journal of Small Business Management*, *Management International Review*, and *Journal of Business Ethics*. Dr. Ahsan serves as an Associate Editor for the *Journal of Small Business Management* and the *Journal of the International Council for Small Business*.

13:20-13:30 Coffee Break

13:30-15:30 Concurrent Workshops

Workshop 1: Paper Development Workshop

PPGAC - Fowler Family Ballroom

Led by: Ajai Gaur, Editor-in-Chief, *Journal of World Business*
Martina Musteen, Senior Editor, *Journal of World Business*
Gary Knight, Chapter Chair and AIB Fellow
Carol Reade, San Jose State University

Coordinated by: Dr. Sarika Pruthi, San Jose State University

Workshop 2: IB Education - Study Abroad Program

PPGAC - Alan Bailey Library

Led by: Leta Beard, University of Washington, USA
Kenneth Heischmidt, Southeast Missouri State University, USA

Have you ever wondered how to organize and lead a study abroad program? In this session, we will discuss how strategic planning models can be applied to the development and planning of international business study programs. We will also share best practices from leading several study abroad programs.

Participants

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